

# UNITED INDUSTRIES

INCORPORATED

United Industries, Inc.  
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## CORPORATE PROFILE

United Industries, Inc. was founded in 1954 as a municipal supply distribution company serving the needs of municipal water and wastewater treatment departments. Since municipal swimming pools were very often a responsibility of municipal water departments, the company quickly evolved into a supplier of mechanical equipment and consumable supplies for municipal pools. Since one of the most important pieces of mechanical equipment on a municipal swimming pool is the filter system, United Industries soon added the capability to design and manufacture filtration systems for commercial recreational water facilities.

By 1956, the swimming pool portion of the business had grown to the point that the SwimTime® Division was formed. The first SwimTime Swimming Pool Equipment Catalog was issued in the following year. Today, the annual SwimTime Catalog is sent to nearly 55,000 municipal, commercial, YMCA/YWCA, and college and university swimming pool operators as well as over 2,000 commercial water park operators worldwide. The catalog shows approximately 1,800 items from 750 different principals -- just a sampling from well over 25,000 items -- SwimTime can provide for the construction, operation, maintenance and/or restoration of commercial aquatic facilities. SwimTime also publishes a widely distributed Swimming Pool Design Manual for Architects and Engineers which carries an American Institute of Architects library number of 35-F-2.

In 1979, based on its demonstrated expertise in water filtration, United was approached by a water treatment consulting firm to help design and build a filtration system for application to the water in a cooling tower. This project, successfully accomplished, gave birth to the Tower-Flo® filter concept and, by 1986, the Tower-Flo Water Filter Systems Division of United Industries, Inc. Today, more than 40 manufacturer's rep organizations in the U.S. and abroad represent Tower-Flo Filters. In March, 2009, responding to market pressures, Tower-Flo introduced a line of centrifugal separators to complement its sand filter products.

Tower-Flo Water Filter Systems, SwimTime High-Rate Pressure Sand Filters, Atlas® Regenerative Pressure Pre-Coat Filter Systems, and Horizon® Horizontal Fiberglass High-Rate Pressure Sand Filters, as well as numerous additional components specially designed for the respective markets, are now fabricated in a 30,000 square foot manufacturing, warehouse and office facility located in Sterling, KS. All products manufactured by United Industries are fabricated using the most up-to-date technologies available for the purpose, including an automated "submerged arc" welding system for the fabrication of all pressure vessels, with capabilities for carbon and stainless steels, aluminum, and other exotic metals.

United Industries, Inc. is a privately held corporation of the State of Kansas. Current ownership has been in place for more than 37 years. Besides its owner's 40+ year background in commercial aquatics equipment, three other key personnel have, collectively, over 65 years with the company. United Industries' strength and continued growth in its target marketplaces has been and is based on its ability to assist customers in identifying equipment that can meet the requirements of the particular application or circumstance, delivering that equipment in a timely fashion at a competitive price, and to support that equipment after the sale.